

Dear Betaferon user,

**A new FREE service for people taking Betaferon-
The Betaferon[®] Reminder Service.**

Lives are so busy nowadays and remembering everything that needs to be done may not come as easy to you as it has in the past. Taking Betaferon every second day (unless your doctor has advised you differently) ensures that the level of the drug in your body remains at the correct or therapeutic level to produce the immuno-modulatory effects needed to reduce the likelihood of further MS relapses occurring and to slow the progression of MS. Therefore, it is very important to continue taking your Betaferon regularly.

To help you remember to administer your injections Bayer Schering Pharma is pleased to offer you a free text/ email reminder service called the Betaferon[®] Reminder Service. Once you have subscribed to this service you or an appointed family member or caregiver can receive alerts on text capable mobile phones or by email.

All you need to do is complete the form attached registering either a mobile number or email address for your Betaferon injection reminder and pop it in the mail. After you register, you will receive a text message and/or email to confirm your registration.

You can unsubscribe from this service at any time by text/ email or phoning on the freephone number, 0800 872 285. Note that although this service is sponsored by Bayer Schering Pharma it is completely confidential and administered through Atlantis Healthcare, a totally independent company specializing in health support services.



BETA FERON® (interferon beta-1b)

INDICATIONS: Single clinical event suggestive of multiple sclerosis and at least two clinically silent magnetic resonance imaging (MRI) lesions characteristic of multiple sclerosis, if alternative diagnoses have been excluded. Relapsing-remitting multiple sclerosis in ambulatory patients, with greater than or equal to 2 neurological attacks in 2 years, with partial or complete recovery. Secondary progressive multiple sclerosis to reduce frequency and severity of relapses to slow disease progression. **DOSE:** 8 Million IU s.c. every second day. **CONTRAINDICATIONS:** Hypersensitivity to natural or recombinant interferon beta or excipients, pregnancy, severe liver disease or uncontrolled epilepsy. **PRECAUTIONS:** Depression, suicidal ideation, seizures, myelosuppression, hypersensitivity reactions, pre-existing monoclonal gammopathy. Complete and differential white blood cell count (monitor), renal impairment (monitor), cardiac disease, thyroid dysfunction (monitor), hepatic dysfunction, lactation. Training in the procedure for self-administration and the use of an autoinjector is recommended. **ADVERSE EFFECTS:** Injection site reactions, injection site necrosis, flu-like symptoms, severe hypersensitivity reactions, leucopaenia, CNS disturbances including depression, depersonalisation and suicide ideation, elevated hepatic enzymes, pancreatitis, severe hepatic injury or rarely failure. Serum neutralising antibodies have been observed. Funding is available with Special Authority. Full details can be found at the Pharmac website www.pharmac.govt.nz. or Bayer Schering Pharma, free phone 0800 233 988. TAPS Approval No:NA4126. LNZ05.2010.0011

Bayer New Zealand Limited, 3 Argus Place, Hillcrest, North Shore City, Auckland.
Betaferon® is a registered trademark of the Bayer Group, Germany.



Bayer HealthCare
Bayer Schering Pharma

FREE BETAFERON TEXT/ EMAIL REMINDER SERVICE

Your details:

First name

Mobile number.....

Email address.....

Note; text reminders require a mobile phone number. Email reminders require an email address.

Choose a start date and time, and from thereon in, a message will be sent every 48 hours to remind you to take your Betaferon. You also need to choose one of the options that will be your particular reminder service.

Type of reminder:

- Email
- Text

What date would you like to start receiving messages?

Day/month/year.....

What time of day you would like to receive your message?

.....am

.....pm

What text would you like to appear in your message?

- It's time
- Reminder
- Don't forget
- Betaferon injection reminder

Comments

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